

# GET NOSE-TO-NOSE WITH YOUR BEST CUSTOMERS



MEET 16,000 DOG-LOVERS  
LOOKING FOR THE BEST AT WAG!



SATURDAY,  
AUGUST

28

10 A.M. – 4 P.M.

**WAG!** brings you nose-to-nose with the customers you want to reach most: people who actively sniff out the best products and services to keep their canine companions strong, healthy and happy. WAG! will bring more than **16,000 humans**, along with **3,500+ four-legged consumers**, to beautiful Prairie Oaks Metro Park for splashy games, contests, information and exhibits.



PRAIRIE OAKS METRO PARK  
HILLIARD, OHIO





**IS FUN, FREE AND FAMILY FRIENDLY**



# UNLEASH NEW MARKETING POTENTIAL AT WAG!

Whether your products or services are about canine care or for people who care about canines, WAG! is the perfect showcase: the biggest, most exciting “must see” event for Central Ohio dog-lovers, bringing together all the products and services they need and want. That makes it the perfect setting for:

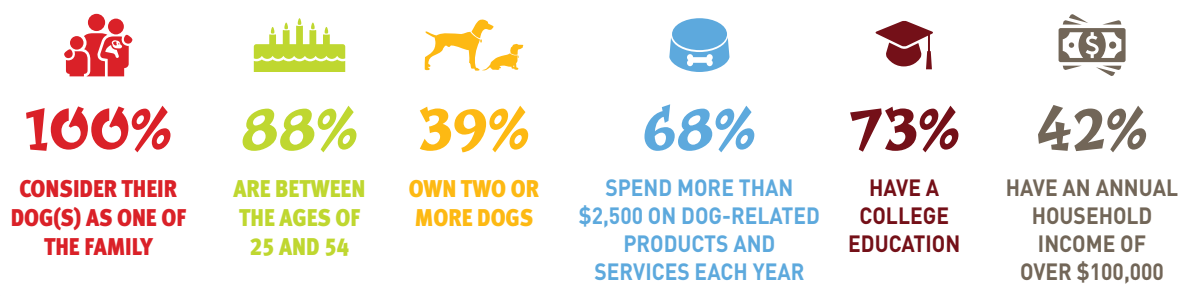
- Retailers
- Clubs
- Product and food manufacturers
- Non-profit and rescue organizations
- Specialty products
- Veterinarians and hospitals
- Pet photography
- Doggie day cares
- Pet insurance
- Grooming services and spas
- Dog-friendly travel
- Waste removal
- Carpet cleaning services

## ATTRACTIONS THAT BRING THOUSANDS OF CONSUMERS TO WAG! INCLUDE:

- 🐾 **WAG! Marketplace**
- 🐾 **Water Bark Beach dog swim area**
- 🐾 **Meet the Breed Pavilion**
- 🐾 **Take-A-Bow Wow Stage**
- 🐾 **Captivating disc demonstrations, dog agility and dock diving**
- 🐾 **Refreshments, prizes and more**



## WAG! ATTENDEES ARE THE CUSTOMERS YOU WANT TO MEET





# JOIN US FOR THE COOLEST DOG DAY EVER!

**DON'T MISS THIS OPPORTUNITY TO MARKET YOUR PRODUCTS AND SERVICES TO CENTRAL OHIO'S MOST SOUGHT-AFTER DOG ENTHUSIASTS**

## EXHIBITING IN WAG! INCLUDES:

- 10' x 10' exhibit space
- Listing in WAG! MAG
- Inclusion within WAG!'s online directory, with link to your website

## EXHIBIT RATES:

Standard Exhibit **\$375**

Non-Profit/Rescue Group **\$50**

*Limit one per organization*

Non-Dog Related Business **\$600**

## GET THE MOST OUT OF YOUR PARTICIPATION IN WAG!

Maximize your marketing impact by advertising in WAG!'s official event guide.



Visitors to WAG! will receive WAG! MAG, a full color booklet that highlights event activities and includes other valuable information. Certain to be a take-home resource, your marketing message will remain active for weeks following WAG!, reaching an estimated 21,000+ dog-lovers.

Event Guide Advertising **\$200**

## Reserve Your Space Today!

Reserve your space early and start planning to make the most of the exceptional opportunities at WAG!

**It's easy:  
just register online today!**

**WAGFEST.COM**

**Or, contact:**


**Mike Poleway**


**Event Marketing Group**

**614.225.1908 phone**

**Mike@EventMarketingGroup.com**

## IMPORTANT VENDOR INFORMATION

 Participants must provide their own tables, chairs and canopy tent(s) if desired. For your convenience, equipment is available for rental if arrangements are made in advance.

 The natural setting at Prairie Oaks does not allow for electric service to booths. Quiet generators are permitted.

